



THB-Newsletter

Effective starting 01-01-2025

The THB Newsletter. Your guide through the maritime economy

The new digital information offering "Fofftein", which the THB publishes every day of the week at 12 p.m. sharp, offers a real Information advantage for all subscribers with compact short messages on important industry topics (approx. 1,500 recipients, exclusive only for THB subscribers). The weekly THB newsletter provides the most important ones News of the week. The newsletter is published every Thursday on approx. 2,500 registered newsletter subscribers sent.

2 Your Advertising Possibilities

		
Premium placement	<i>weekly</i>	<i>daily (for 5 publications) *</i>
	Size: 570 x 100 px Placement: Before first report File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 360 per issue	Size: 570 x 100 px Placement: Before first report File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 610,- (for 5 publications)
Text advertisement with image	Placement: After second report No. of characters: max 500 (blank-)letters Picture size: 275 x 180 px Pricing: EUR 400 per issue	<i>not bookable</i>
Medium-Rectangle	Size: 275 x 227 px Placement: at foot File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 230 per issue	Size: 275 x 227 px Placement: at foot File Size: JPG or PNG File volume: max 150 KB Price: EUR 345,- (for 5 publications)



3 Discounts:

Volume	Discount
4 weeks	10 %
8 weeks	15 %
12 weeks	20 %

*Other booking periods on request.

Cannot be used with existing discounts.

Booking deadline

Each Monday of week before

Data delivery

Tuesday before publication
 to: anzeigentechnik@dvvmedia.com
 Changing advertising every week possible