THB-Newsletter

Effective starting 01-01-2025

The THB Newsletter. Your guide through the maritime economy

The new digital information offering "Fofftein", which the THB publishes every day of the week at 12 p.m. sharp, offers a real Information advantage for all subscribers with compact short messages on important industry topics (approx. 1,500 recipients, exclusive only for THB subscribers). The weekly THB newsletter provides the most important ones News of the week. The newsletter is published every Thursday on approx. 2,500 registered newsletter subscribers sent.

Your Advertising Possibilities

NEWSI FTTFR



Size: 570 x 100 px

Premium placement

daily (for 5 publications) * weekly

Size: 570 x 100 px Placement: Before first report File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 360 per issue

Placement: Before first report File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 610,-(for 5 publications)

Text advertisement with image

Placement: After second report

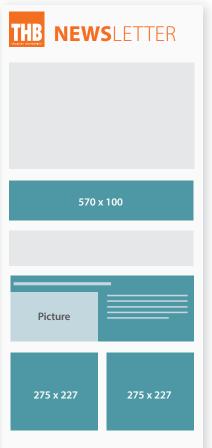
No. of characters: max 500 (blank-)letters not bookable

Picture size: 275 x 180 px Pricing: EUR 400 per issue

Medium-Rectangle

Size: 275 x 227 px Placement: at foot File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 230 per issue

Size: 275 x 227 px Placement: at foot File Size: JPG or PNG File volume: max 150 KB Price: EUR 345,-(for 5 publications)



Discounts:

Volume	Discount
4 weeks	10 %
8 weeks	15%
12 weeks	20%

*Other booking periods on request.

FOFF VEIN		
570 x 100		
5/0 X 100		
275 x 227	275 x 227	

Cannot be used with existing discounts.

Booking deadline

Each Monday of week before

Data delivery

Tuesday before publication to: anzeigentechnik@dvvmedia.com Changing advertising every week possible