www.THB.info

Effective starting 01-01-2025

1 THB – Online:

Important and current industry news, the THB ticker, Information on key topics (THB special supplements), Job ads of the THB job market - find it all Decision makers from the maritime industry at www. THB.info. The ideal environment for your advertising campaign.

2 Facts:

Access control (monthly): Google Analytics

Page Impressions: 48.762* Visits: 33.418* Unique Visits: 21.093*

3 Note regarding rotation:

In case of high demand, it is possible that your banner will be placed in rotation. The rotation is limited to a maximum of three advertisers per Banner limited.

4 Size und pricing:

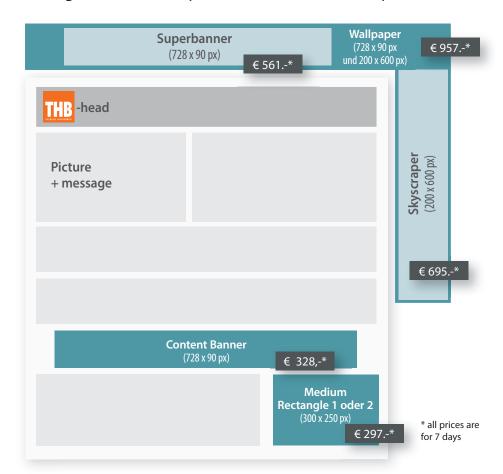
Size	Desktop	Mobile	weekly*
Super Banner (Leaderboard)	728 x 90 Pixel	300 x 125 px	€ 561,-
	980 x 90 Pixel		
Content Banner	728 x 90 Pixel	300 x 125 px	€ 328,-
Medium Rectangle	300 x 250 Pixel	300 x 250 px	€ 297,-
Skyscraper	120 x 600 Pixel	120 x 600 px	€ 695,-
	160 x 600 Pixel	160 x 600 px	
	200 x 600 Pixel	200x 600 px	
Wallpaper	728 x 90 Pixel	not suitable for	€ 957,-
(Super Banner M plus Skyscraper)	120 x 600 Pixel	mobile	

5 Deadline for submitting data:

at least 3 business days prior to placement, by e-mail to nicole.junge@dvvmedia.com

6 Technical specifications:

- .jpg, .png, .gif or html5-banner (as zip incl. html and JavaScript) or third-party-provider tags.
- URLs have to be integrated in a html5-banner using html or a JavaScript enabled browser.
- File size: maximal 100KB (with regard to html5-banners this refers to the total size of all integrated images).
- JavaScript tags: Banner activation via Google DoubleClick for Publishers (DFP). We kindly ask you to send only the JavaScript tag. The tag starts with "<script>" and ends with "</noscript>".



^{*} Average per month, September 2023 to September 2024 (Measurable range)