

1 THB – Online:

Important and current industry news, the THB ticker, Information on key topics (THB special supplements), Job ads of the THB job market - find it all Decision makers from the maritime industry at www.THB.info. The ideal environment for your advertising campaign.

2 Facts:

Access control (monthly):

Google Analytics

Page Impressions:

48.762*

Visits:

33.418*

Unique Visits:

21.093*

* Average per month, September 2023 to September 2024 (Measurable range)

3 Note regarding rotation:

In case of high demand, it is possible that your banner will be placed in rotation. The rotation is limited to a maximum of three advertisers per Banner limited.

4 Size und pricing:

Size	Desktop	Mobile	weekly*
Super Banner (Leaderboard)	728 x 90 Pixel 980 x 90 Pixel	300 x 125 px	€ 561,-
Content Banner	728 x 90 Pixel	300 x 125 px	€ 328,-
Medium Rectangle	300 x 250 Pixel	300 x 250 px	€ 297,-
Skyscraper	120 x 600 Pixel 160 x 600 Pixel 200 x 600 Pixel	120 x 600 px 160 x 600 px 200 x 600 px	€ 695,-
Wallpaper (Super Banner M plus Skyscraper)	728 x 90 Pixel 120 x 600 Pixel	not suitable for mobile	€ 957,-

5 Deadline for submitting data:

at least 3 business days prior to placement, by e-mail to nicole.junge@dvvmedia.com

6 Technical specifications:

- .jpg, .png, .gif or html5-banner (as zip incl. html and JavaScript) or third-party-provider tags.
- URLs have to be integrated in a html5-banner using html or a JavaScript enabled browser.
- File size: maximal 100KB (with regard to html5-banners this refers to the total size of all integrated images).
- JavaScript tags: Banner activation via Google DoubleClick for Publishers (DFP). We kindly ask you to send only the JavaScript tag. The tag starts with “<script>” and ends with “</noscript>”.

The diagram illustrates the layout of a page with various advertising banners. At the top, there is a 'THB -head' section with the THB logo. Below this, there are several banner placements:

- Superbanner (728 x 90 px):** Located at the top right, priced at € 561.-.
- Wallpaper (728 x 90 px und 200 x 600 px):** Located on the right side, priced at € 957.-.
- Skyscraper (200 x 600 px):** Located on the right side, below the wallpaper, priced at € 695.-.
- Content Banner (728 x 90 px):** Located at the bottom center, priced at € 328.-.
- Medium Rectangle 1 oder 2 (300 x 250 px):** Located at the bottom right, priced at € 297.-.

* all prices are for 7 days