



THB-Newsletter

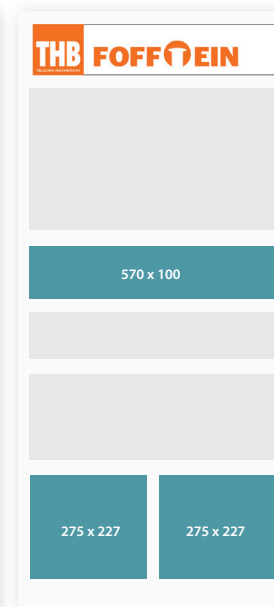
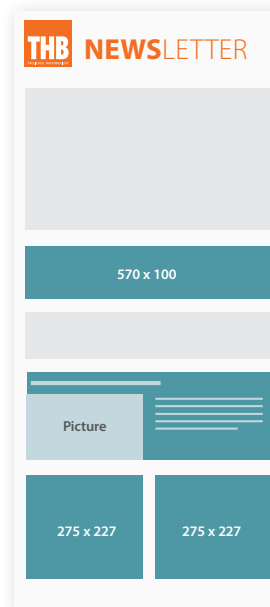
Effective starting 01-01-2024

The THB Newsletter. Your guide through the maritime economy

The new digital information offering “Fofftein”, which the THB publishes every day of the week at 12 p.m. sharp, offers a real Information advantage for all subscribers with compact short messages on important industry topics (approx. 1,500 recipients, exclusive only for THB subscribers). The weekly THB newsletter provides the most important ones News of the week. The newsletter is published every Thursday on approx. 2,500 registered newsletter subscribers sent.

2 Your Advertising Possibilities

		
Premium placement	<i>weekly</i>	<i>daily (for 5 publications) *</i>
	Size: 570 x 100 px Placement: Before first report File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 350per issue	Size: 570 x 100 px Placement: Before first report File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 600,- (for 5 publications)
Text advertisement with image		
	Placement: After second report No. of characters: max 500 (blank-)letters Picture size: 275 x 180 px Pricing: EUR 395 per issue	<i>not bookable</i>
Medium-Rectangle		
	Size: 275 x 227 px Placement: at foot File Size: JPG or PNG File volume: max 150 KB Pricing: EUR 225 per issue	Size: 275 x 227 px Placement: at foot File Size: JPG or PNG File volume: max 150 KB Price: EUR 340,- (for 5 publications)



3 Discounts:

Volume	Discount
4 weeks	10 %
8 weeks	15 %
12 weeks	20 %

*Other booking periods on request.

Cannot be used with existing discounts.

Booking deadline

Each Monday of week before

Data delivery

Tuesday before publication
to: anzeigen@dvvmedia.com
Changing advertising every week possible